
SugarCRM Increases Commercial Customer Base

SugarCRM Increases Commercial Customer Base

By Stefania Viscusi, TMCnet Assistant Editor

SugarCRM Inc., provider of open source CRM solutions, announced yesterday significant increase in their customer base and are attributing the increase to a growing acceptance of open source enterprise applications by the business community as well as an increasing adoption rate.

In a company press release, SugarCRM announced that it doubled its commercial customer base over the last six months to 600 paying customers.

The release also noted an additional 500,000 users downloaded the free Sugar Open Source application and "over 200 extensions and other enhancements have been contributed by the development community and have been downloaded more than 1 million times through SugarForge.org."

SugarCRM's open source applications provide companies of all sizes with an cost-effective and flexible alternative to proprietary applications.

"Our Sugar platform continues to be the most successful commercial open source enterprise application in the industry, and it is paving the way for a fundamental shift in the way that business software is developed and sold, said John Roberts, chairman, CEO and co-founder of SugarCRM.

"Our ability to bring 600 customers on board in less than 18 months clearly shows that market demand for an alternative to the hidden costs, inflexibility, and difficult integration processes associated with proprietary software" he added.

For more information please visit: www.sugarcrm.com

Bron: TMCNET